



2 Seconds Tents

20 years of innovation, 20 years of stories



 **DECATHLON**

20 years of innovation, 20 years of stories



The 2 Seconds pop-up has been transforming camping experiences since 2005.

Born from the simple dream of a tent that springs to life in an instant, so you can kick-off your adventure without missing a beat, this is a tent that has revolutionised how we enjoy the outdoors.

In 2025, DECATHLON and QUECHUA are celebrating two decades of extraordinary stories, which start every time a 2 Seconds tent is popped up.

Embodying simplicity, versatility and freedom, this groundbreaking invention has been the catalyst for new experiences in all four corners of the globe.

Two seconds is all it takes
So shake things up.

2025 marks the start of a new adventure.

This year, DECATHLON and QUECHUA are calling on you to write your own stories, to take the plunge and try something new.

A summer of adventure? An impromptu party?
A city walk? A paddleboard at sea?

A moment of calm in the depths of nature?
Cooking under a canopy of stars?

Try something new and try something now. This is what DECATHLON and QUECHUA want to inspire.

**So, what will
your 2 Seconds
story be?**

Innovation at the heart of experience

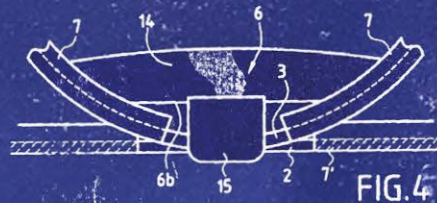
A best-seller that evolves with the times, to make camping easier and create even more happy campers along the way.

✓ Fresh & Black

Our patented technology that keeps the tent cool and dark.

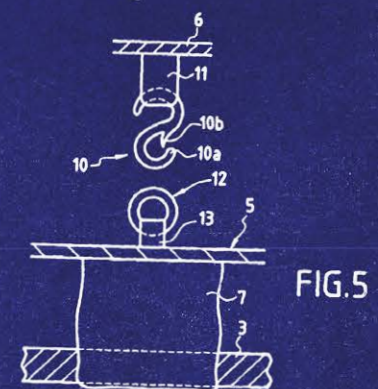
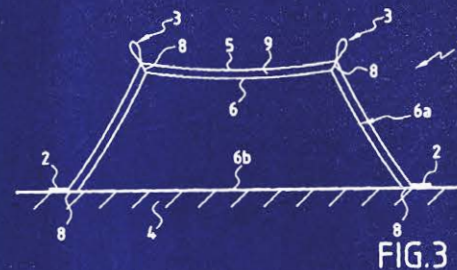
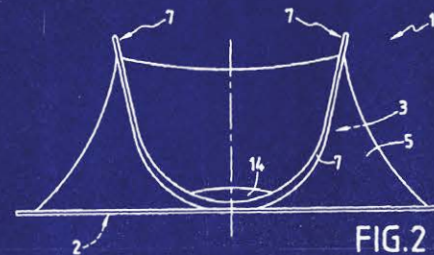
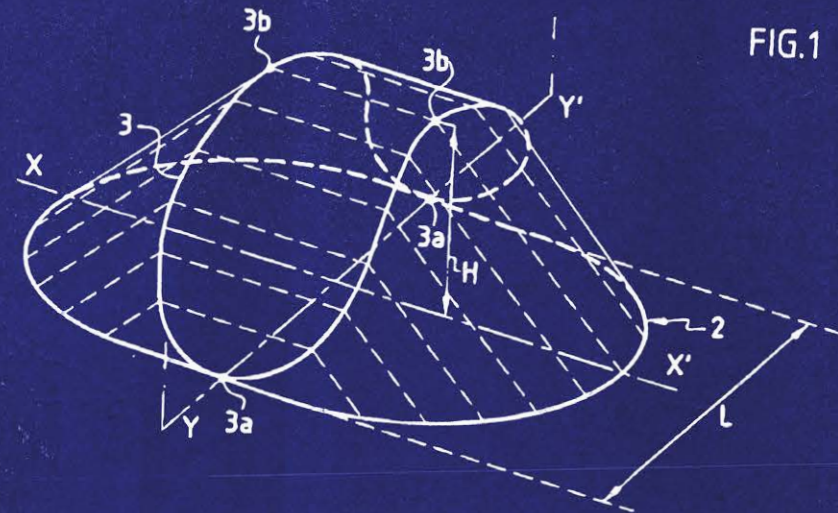
✓ EASY 2 Seconds

our latest version with a push button and new quick-folding design.



Titre de l'invention : TENTE AUTO-DEPLOYABLE COMPRENANT UNE CHAMBRE INTERIEURE

Title of the invention : POP-UP TENT INCLUDING AN INTERIOR ROOM



TENTE AUTO-DEPLOYABLE COMPRENANT UNE CHAMBRE INTERIEURE
La présente invention concerne une tente auto-déployable, c'est-à-dire une tente présentant une structure en arceaux flexibles, solidaire de la toile de toit, ladite tente pouvant être repliée dans une configuration minimale de stockage circulaire et plate, par simple déformation de la structure en arceaux et pouvant se déployer en volume dans la configuration usuelle d'une tente par simple libération des contraintes de déformation de la structure en arceaux. Elle concerne plus particulièrement une tente auto-déployable qui est équipée d'une chambre intérieure.

2003



"I dream of a tent that pitches itself"

Jean-François Ratel,
Tent Product Manager

At the time, it was laughable – impossible even. And yet, Jean-François and his team have just one wish: to make this far-fetched dream come true. This was the seed for what would later blossom into the legendary 2 Seconds pop-up tent.

2004



The dream comes true

The very first self-deploying and self-supporting Quechua tent sees the light of day! The gamble paid off. It was an impressive achievement and a real source of pride for a team that worked so tirelessly. *At the time, it wasn't called the 2 Seconds tent, but was known as the Flash tent, the codename for the prototype.

2005



An overnight success

As soon as it launched, there was an instant buzz around it and the 2 Seconds tent was an immediate hit.

2006



The 2 Seconds Air the tent that breathes

For greater comfort inside when temperatures are soaring outside, Quechua fitted a ventilation system: 2 side panels that open from the inside.

2012



Keeping it Fresh with the 2 Seconds tent!

The 2 Seconds Air tent with superior ventilation now with added Fresh technology, to keep you cooler inside. This new model uses sun radiation-blocking fabric.

2014



My 2 Seconds tent or a custom tent

Thousands of campers add a personal touch to their 2 Seconds tent using Quechua's customisation tool. Every new creation even more original than the last.

2016



The 2 Seconds tent becomes Fresh & Black

Quechua shakes things up again with their innovative Fresh & Black technology, keeping the tent cool and dark, for a restful night's sleep after a long day of hiking.

2025



Celebrating 20 years of adventures!

For two decades the 2 Seconds tent has been revolutionising camping with an ingenious yet simple design. In 2025 we're celebrating 20 years of stories, adventures and innovation, but one thing remains constant: the thrill of an adventure that starts at the drop of a hat!

2015



Happy 10th Birthday

10 years after the launch of the very first 2 Seconds tent, it's still going strong. Thousands of stories have been written with this tent, and we're not done yet!

2020



EASY 2 Seconds tent the revolution continues

With its patented innovative technology, its push button and improved structure, the EASY 2 Seconds tent redefines speed and simplicity. It's an immediate hit, marking the dawn of a new era for the 2 Seconds tent.

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QUECHUA Fresh & Black Technology

Following our camping revolution in 2005, QUECHUA then shook up the industry once again in 2016, transforming the quality of campsite sleep with Fresh & Black, a technology that preserves ventilation while blocking out the light.

For the first time in history, campsite sleep can rival that of your own bed. Quality naps and long lie-ins are finally a campsite reality!

One issue that kept cropping up for campers was how hard it was to get a good night's kip with the sun streaming through from outside.

Our engineers worked day and night to create sleeping quarters that are cosier than a bedroom.

Let air in, while blocking out the light. These were the two objectives that QUECHUA experts were tasked with achieving.

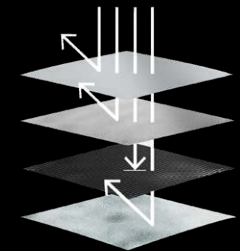
It was time to invent tents which allow good quality rest, both during the day and at night. Blackout tents.

Alexandre, Product Engineer at Quechua

More than a hundred prototypes were made. A lot of trial and error. A whole host of tests, under all types of skies in all kinds of weather conditions.

After more than three years of research, it all culminated in our Fresh & Black technology

Fresh & Black Technology



Our ground-breaking patented technology features 4 different layers that we've developed here at Quechua, combined with some cleverly placed vents.

Hot outside, fresh and black inside, guaranteed. Hikers, festival-goers, van life enthusiasts and all types of campers can now get some shut-eye for as long as they want.

Rise and shine on your own terms!

What's new for 2025: A new era for the iconic 2 Seconds pop-up tent

In 2025, DECATHLON and QUECHUA expanded their range of tents to include variations for all type of adventures.

New designs, improved functionality and original colours: all the more reasons to re(discover) the iconic 2 Seconds tent this year!





2 Seconds EASY Polycotton Tents
2 AND 3 PERSON

The EASY system which revolutionises set-up and folding away, uses polycotton, a blend of fibres providing breathability, insulation and durability.



Less condensation, more comfort and improved UV-resistance – a real bonus for campers in search of a durable, high-performance tent.

	2 PERSON	3 PERSON
PRICE	350 €	500 €
WEIGHT	6.5 kg	10.3 kg

Available [online](#) and in DECATHLON stores

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2 Seconds XL Fresh&Black Tents
2 AND 3 PERSON

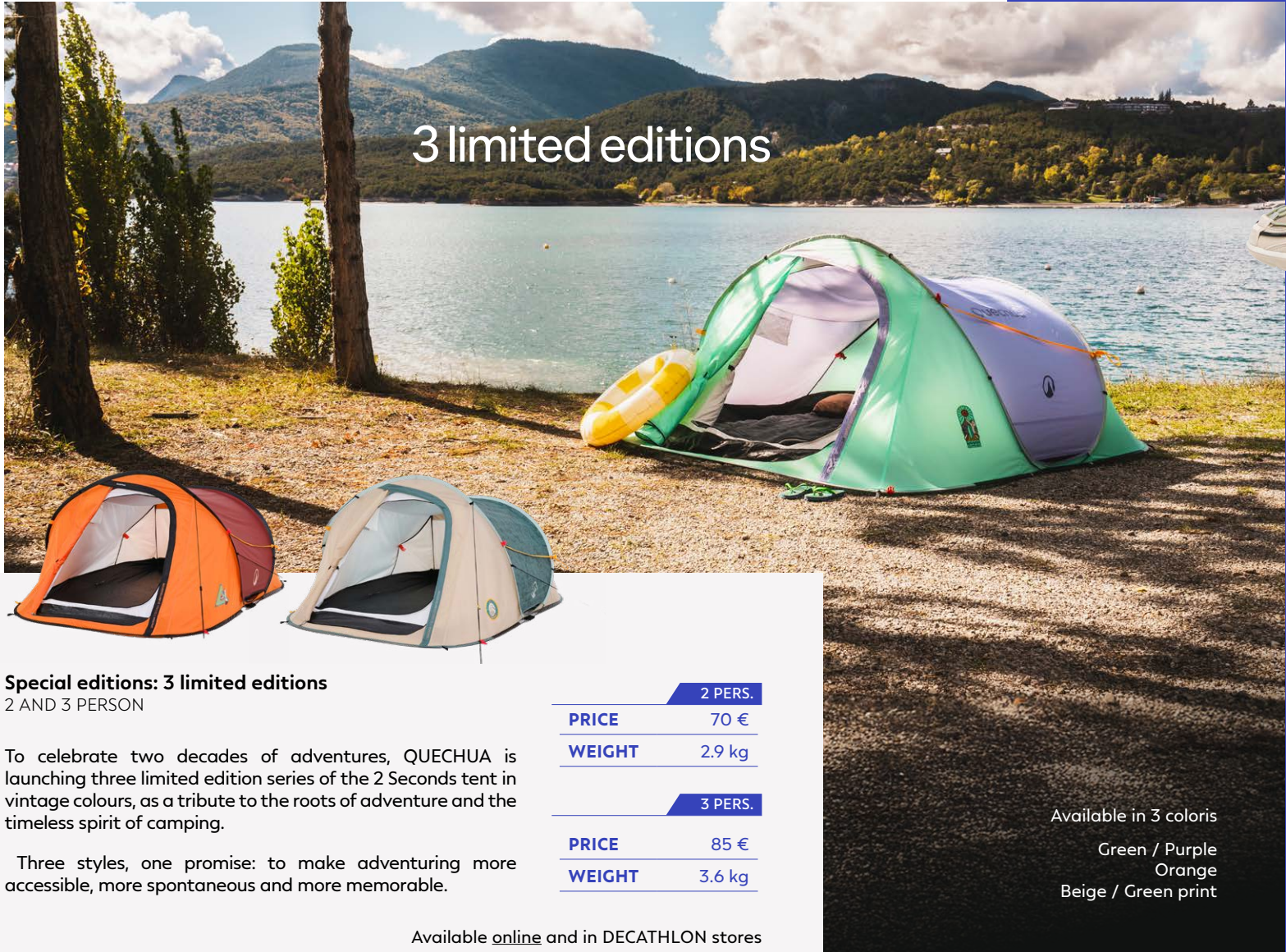
Designed for microadventure seekers, this tent combines comfort and the simplicity of pop-up pitching with our patented Fresh & Black technology, guaranteed to keep it dark and cool even in daylight.

The XL version offers even more room, with a spacious bedroom, a generous porch for storing equipment, and a higher ceiling for greater comfort. The improved ventilation ensures better air circulation, even in hot weather, for a comfortable night's sleep in the heart of nature.

	2 PERSON	3 PERSON
PRICE	150 €	170 €
WEIGHT	5 kg	6.3 kg

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Available [online](#) and in DECATHLON stores



3 limited editions

Special editions: 3 limited editions
2 AND 3 PERSON

To celebrate two decades of adventures, QUECHUA is launching three limited edition series of the 2 Seconds tent in vintage colours, as a tribute to the roots of adventure and the timeless spirit of camping.

Three styles, one promise: to make adventuring more accessible, more spontaneous and more memorable.

	2 PERS.
PRICE	70 €
WEIGHT	2.9 kg
	3 PERS.
PRICE	85 €
WEIGHT	3.6 kg

Available [online](#) and in DECATHLON stores

> DOWNLOAD VISUALS



2 Seconds shoes

Inspired by Decathlon's roots, we've channelled the trailblazing innovation of the 2 Seconds tent into a brand new trainer.

This new model combines DECATHLON's footwear expertise with a pop-up element in a nod to the legendary 2 Seconds tent, in the form of the most ingeniously designed slip-on trainers.

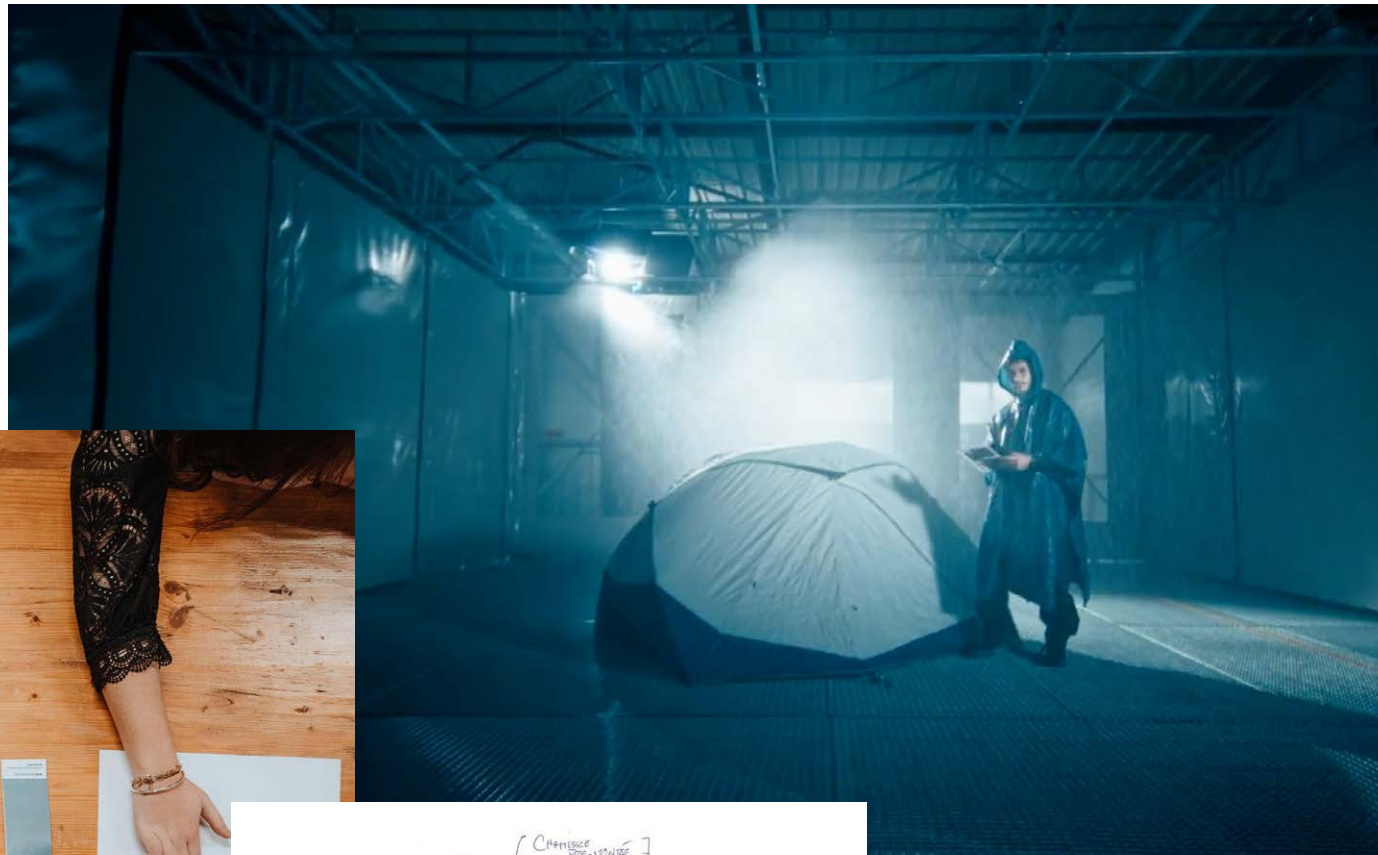
Available in 3 coloris
Green / Purple
Orange
Beige / Green print

PRICE	80 €
SIZE	39 - 46

Did you know?

Did you know

A rigorous design process:
from prototype to tests

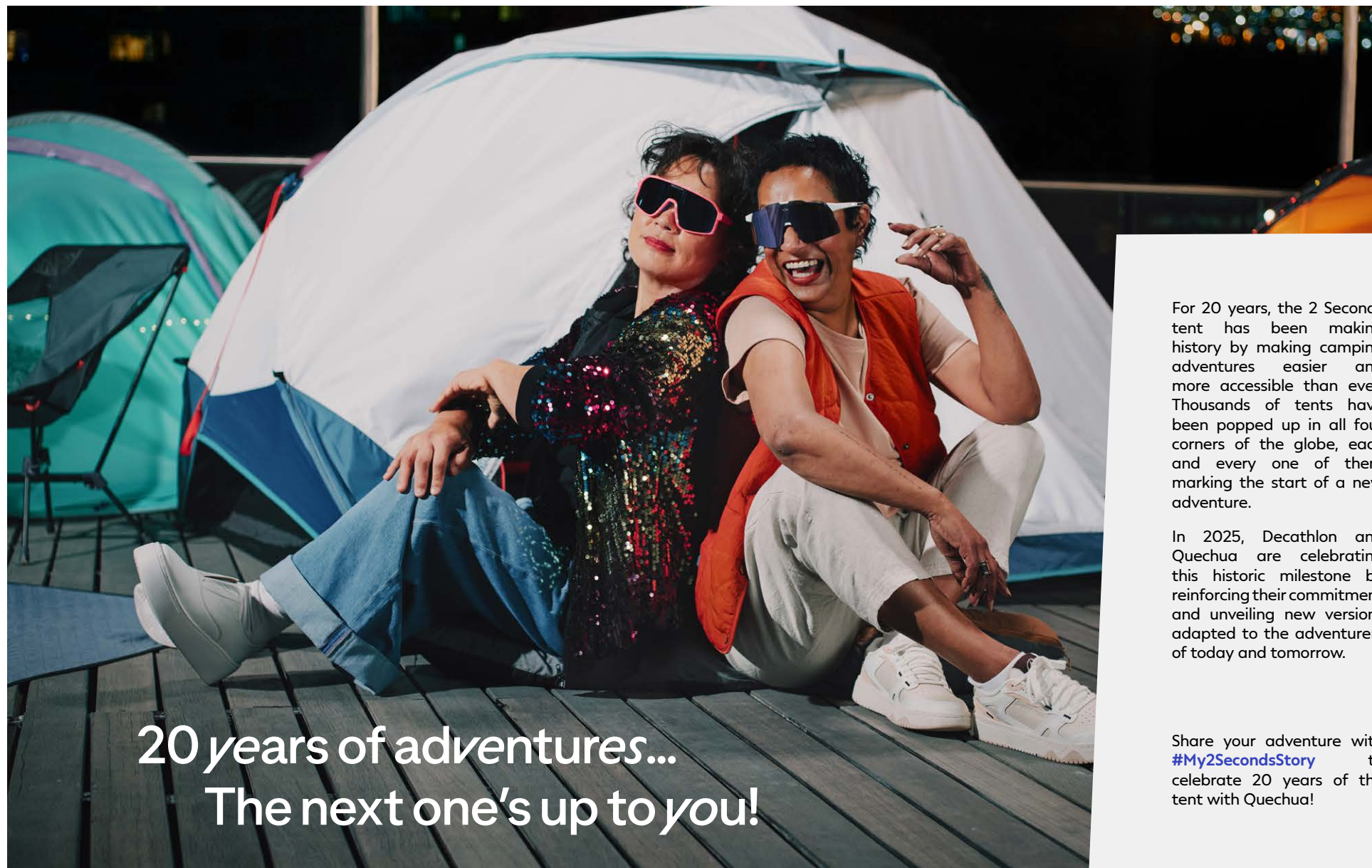


Every new iteration of the 2 Seconds tent was the result of painstaking work by engineers, designers and testers.

From water resistance to durable materials to ease of use, nothing was left to chance.

Like all QUECHUA tents, our 2 Seconds tents are put through their paces.

[> LEARN MORE](#)



20 years of adventures...
The next one's up to you!

For 20 years, the 2 Seconds tent has been making history by making camping adventures easier and more accessible than ever. Thousands of tents have been popped up in all four corners of the globe, each and every one of them marking the start of a new adventure.

In 2025, Decathlon and Quechua are celebrating this historic milestone by reinforcing their commitment and unveiling new versions adapted to the adventurers of today and tomorrow.

Share your adventure with [#My2SecondsStory](#) to celebrate 20 years of the tent with Quechua!

> DOWNLOAD ALL VISUALS



Contacts

DECATHLON

Decathlon is a global brand specialising in sports for everyone, from amateurs to pro athletes. As a leading manufacturer of sports equipment for all levels, Decathlon has 101,000 employees across 1,750 stores worldwide. Since 1976 Decathlon's teams have had one unwavering ambition: to inspire people to get moving through the wonders of sport and to help them become healthier and happier, all the while building a sustainable future.

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media@decathlon.com

QUECHUA

With a history rooted in the outdoors, DECATHLON's specialist mountain sports brand keeps hikers, campers and winter sports aficionados geared up for their next adventure with thoughtfully designed apparel for all levels.

Based at the foot of Mont Blanc, QUECHUA has been creating accessible, sustainable, technical and high-performance equipment since 1997, so that anyone can enjoy the mountains all year round.

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